

## Publications 2010-2024

131 Publications since 2010, Hirsch-Index 10, 275 Independent Citations

### Monographs:

- Ciftci, K./Michel, A./Siegfried, P. (2022): **The Potential Impact of E-Mobility on the Automotive Value Chain**, Springer Briefs in Business, ISBN 978-3-030-95598-4, Springer Cham, <https://doi.org/10.1007/978-3-030-95599-1>
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- Rausch-Phan, M.T./Siegfried/P. (2022): **Sustainable Supply Chain Management - Learning from the German Automotive Industry**, Business Guides on the Go, ISBN 978-3-030-92155-2, Springer Verlag. <https://doi.org/10.1007/978-3-030-92156-9>
- Siegfried, P. (2022): **Digitalisation in Mobility Service Industry - A Survey Based Expert Analyses**, Future of Business and Finance, ISBN: 978-3-031-07150-8, Springer Cham, <https://doi.org/10.1007/978-3-031-07151-5>
- Lempp, M./Siegfried, P. (2021): **Automotive Disruption and the Urban Mobility Revolution - Rethinking the Business Model 2030**, Business Guides on the Go, ISBN 978-3-030-90035-9, Springer Verlag. <https://link.springer.com/book/10.1007/978-3-030-90036-6>
- Siegfried, P. (2017): **Strategische Unternehmensplanung in jungen KMU - Probleme and Lösungsansätze**, de Gruyter/Oldenbourg Verlag, ISBN: 978-3-1105-7855-3, DOI: <https://doi.org/10.1515/9783110429022>.
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- Siegfried, P. (2015): **Das strategisches Controlling in der Anwendung für KMUs**, EUL-Verlag, Siegburg, ISBN: 978-3-8441-0396-0, <https://www.eul-verlag.de/shop/eul/apply/viewdetail/id/2482/>
- Siegfried, P. (2014): **Knowledge Transfer in Service Research - Service Engineering in Startup Companies**, EUL-Verlag, Siegburg, ISBN: 978-3-8441-0335-9, <https://www.eul-verlag.de/shop/eul/apply/viewdetail/id/2420/>
- Siegfried, P. (2011): **Die Bedeutung des Ethischen für den ökonomischen Prozess**, AVM Akademische Verlagsgemeinschaft, ISBN 978-3-86924-089-3, 114 Pages.
- Siegfried, P. (2010): **Angewandtes Service Engineering für KMU**, Wissenschaftliche Schriften der WHL, ISBN: 978-3-86692-175-7, 55 Pages.

## **Journals (Peer -Review):**

### **Digitalisation**

- Mann, C./Siegfried, P./Michel, A. (2023): **Theoretical Fundamentals of Scaled Business Agility and Project Portfolio Management at Automotive Manufacturers**, International Journal of Automotive Science And Technology, VOL. 7, NO: 3, pp. 196-206 **Peer-Review**, DOI: <https://doi.org/10.30939/ijastech..1284202>
- Schäfer, C./Siegfried, P. (2023): **Analyse und Bewertung der Digitalisierung von Vertriebsprozessen im Autohaus**, Bulletin of Taras Shevchenko National University of Kyiv, Economics, 3(220), pp. 46-53, **Peer-Review**, ISSN: 1728-2667, DOI: <https://doi.org/10.17721/1728-2667.2022/220-3/6>
- Amangeldiyev, N./Siegfried, P. (2022): **Concepts, applications, and challenges of the internet of things**, Scientific and Practical Cyber Security Journal (SPCSJ) Issue 2 Volume 6, pp. 38-47 ISSN 2587- 4667, **Peer-Review**, <https://journal.scsa.ge/wp-content/uploads/2022/07/6concepts-applications-and-challenges-of-the-internet-of-things.pdf>
- Bätz, K./Siegfried, P. (2022). **From Canvas to Platform: Reflecting on the Digital Platform Canvas**. Ekonomski vjesnik/Econviews - Review of Contemporary Business, Entrepreneurship and Economic Issues, 35(2), 441–452, **Double Blind Review** <https://doi.org/10.51680/ev.35.2.15>
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- Breiter, D./Siegfried, P. (2022): **The Metaverse: Exploring consumer’s expectations, their attitudes, and it’s meaning to the fashion industry**, eISSN 2683-5665, Tekstilna industrija, Volume 70, Issue 2, pp.51-60, **Peer-Review**, DOI: 10.5937/tekstind2202051B <https://scindeks-clanci.ceon.rs/data/pdf/0040-2389/2022/0040-23892202051B.pdf>
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- Liebenspacher, F./Siegfried, P. (2022): **Pharmacy 4.0 – The potential of integrating digital technologies into daily healthcare processes at pharmacies**, Timisoara Medical Journal, ISSN: 1583-526X, Volume 2022, Issue 3, pp. 1-20, **Peer-Review**, DOI: <https://dx.doi.org/10.35995/tmj20220203> <https://www.tmj.ro/article/2022/2/197>
- Saadat, M.R./Siegfried, P. (2022): **Impact of Big Data on Business Intelligence and Decision Support Systems**, Network Intelligence Studies, Romanian Foundation for Business Intelligence, Volume 9, Issue 18, pp. 145-152, ISSN: 2344-1712, **Peer Review**, [https://seaopenresearch.eu/Journals/articles/NIS\\_18\\_6.pdf](https://seaopenresearch.eu/Journals/articles/NIS_18_6.pdf)

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Lu, Yang/Siegfried, P. (2021): **E-commerce Live streaming - An Emerging Industry in China and A Potential Future Trend in the World**, ACC JOURNAL 2021, Volume 27, Issue 2, **Peer Review**, ISSN 1803-9782 DOI: 10.15240/tul/004/2021-2-007 [https://acc-ern.tul.cz/archiv/PDF/ACC\\_2021\\_2\\_07.pdf](https://acc-ern.tul.cz/archiv/PDF/ACC_2021_2_07.pdf)

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Beck, A./Reck, J./Siegfried, P. (2022): **Development of a Performance Measurement Systems for NCA-Sales-teams**, e-ISSN 2518-1181, Accounting and Finance, Issue 1(95), pp. 65-87, **Peer-Review**, [https://doi.org/10.33146/2307-9878-2022-1\(95\)-65-87](https://doi.org/10.33146/2307-9878-2022-1(95)-65-87)

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- Bockhaus Odenthal, E./Siegfried, P. (2021): **Agilität über Unternehmensgrenzen hinaus - Agility across Boundaries**, Bulletin of Taras Shevchenko National University of Kyiv, Economics, 3(216), pp. 14-24, **Peer-Review**, ISSN: 1728-2667, DOI: <https://doi.org/10.17721/1728-2667.2021/216-3/2>
- Hammer, T./Siegfried, P. (2021): **Financial Management Green Bonds - Success or Failure?**, Expert Journal of Finance, Volume 9, pp.1-8, 2021, **Peer Review**, ISSN 2359-7712, <https://finance.expertjournals.com/23597712-901/>
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## Supply Chain Management

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- Siegfried, P. (2021): **FedEx**, pp. 125-138, in: Land & Sea Transport - Aviation Management, BoD Book on Demand, Norderstedt, ISBN: 978-3-75431-222-3
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